

NEWS BULLETIN

RE: CLAIRE'S STORES, INC.

2400 WEST CENTRAL ROAD, HOFFMAN ESTATES, ILLINOIS 60192

Claire's Stores, Inc. Announces First Quarter Fiscal 2017 Earnings Conference Call

CHICAGO, June 1, 2017. In conjunction with the Claire's Stores release of its results for the quarter ending April 29, 2017, management will host a conference call.

What: Claire's Stores, Inc. First Quarter Earnings Conference Call

When: Wednesday, June 7, 2017 at 10:00 a.m. ET

How: Dial in (domestic): 888-455-9658
Dial in (international): 210-839-8631
Participant Code: 2524737

Replay: The conference call will be archived on the Company's website, www.clairestores.com, through July 8, 2017, and may also be downloaded as an MP3 file.

Dial in (domestic): 888-566-0599
Dial in (international): 203-369-3617
Passcode: 52417

Company Overview:

Claire's Stores, Inc. is one of the world's leading specialty retailers of fashionable jewelry and accessories for young women, teens, tweens and girls ages 3 to 35. The Company operates through its two store brand names: Claire's® and Icing®. As of April 29, 2017, Claire's Stores, Inc. operated 2,680 stores in 17 countries throughout North America and Europe, excluding 901 concession store locations. The Company franchised 647 stores in 26 countries primarily located in the Middle East, Central and Southeast Asia, Central and South America, and Southern Africa. More information regarding Claire's Stores is available on the Company's corporate website at www.clairestores.com.

Contact Information:

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