

NEWS BULLETIN

RE: CLAIRE'S STORES, INC.

2400 WEST CENTRAL ROAD, HOFFMAN ESTATES, ILLINOIS 60192

Claire's Stores, Inc. Announces Fourth Quarter Fiscal 2016 Earnings Conference Call

CHICAGO, April 7, 2017. In conjunction with the Claire's Stores release of its results for the quarter ending January 28, 2017, management will host a conference call.

What: Claire's Stores, Inc. Fourth Quarter Earnings Conference Call

When: Thursday, April 13, 2017 at 10:00 a.m. ET

How: Dial in (domestic): 888-455-9658
Dial in (international): 210-839-8631
Participant Code: CLAIRES

Replay: The conference call will be archived on the Company's website, www.clairestores.com, through May 14, 2017, and may also be downloaded as an MP3 file.

Dial in (domestic): 888-562-2897
Dial in (international): 203-369-3748
Passcode: 31617

Company Overview:

Claire's Stores, Inc. is one of the world's leading specialty retailers of fashionable jewelry and accessories for young women, teens, tweens and girls ages 3 to 35. The Company operates through its two store brand names: Claire's® and Icing®. As of January 28, 2017, Claire's Stores, Inc. operated 2,710 stores in 17 countries throughout North America and Europe, excluding 933 concession store locations. The Company franchised 603 stores in 27 countries primarily located in the Middle East, Central and Southeast Asia, Central and South America, and Southern Africa. More information regarding Claire's Stores is available on the Company's corporate website at www.clairestores.com.

Contact Information:

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